

Choose the Right Type of Certificate

While the need for online security is universal, not all SSL Certificates are created equal.

Encryption—the process that keeps your data private—comes standard with any SSL certificate you purchase.

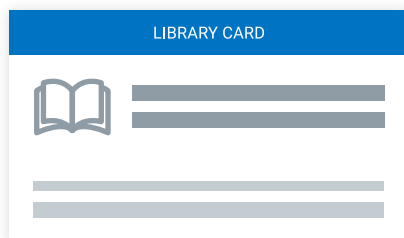
Authentication—the process that verifies the identity of each entity—however, varies depending on the type of certificate you choose.

Let's simplify this.

Domain Validation (DV)

- Verifies ownership and control of the domain name only
- Issued in minutes
- Maintains browser compliance

Ideal for non-critical web pages

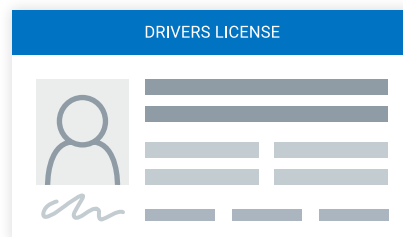


Think of DV like getting a library card—no confirmation of who you really are, very minimal requirements to obtain and issued very quickly.

Organization Validation (OV)

- Enhanced validation including authenticating the identity of the applicant
- Issued within one day
- Maintains browser compliance

Ideal for more sensitive webpages such as login pages



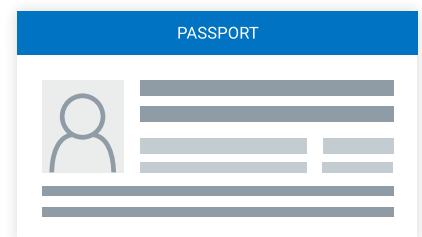
Think of OV like getting a driver's license—more hoops to jump through than a library card but more trusted as a form of identification.

Extended Validation (EV)

 DigiCert, Inc. [US] | <https://www.digicert.com>

- Standards-based approach to authentication, representing the highest level of authentication for SSL Certificates
- Typically issued within 1-3 days
- Maintains browser and other industry compliance

Ideal for sensitive webpages including ecommerce, online banking, account signups



Think of EV like getting a passport—much more stringent processes, longer lead times and more verification of who you are than with a library card or driver's license. Recognized internationally as the most trusted way to verify your identity.

Digital identity is no different from physical identity in that you need a different type depending on the situation. Ever tried using a library card to travel internationally? Please don't. Although we can't help you get a passport, we will make sure you choose the right TLS certificate.