

# Choose the Right Type of Certificate

While the need for online security is universal, not all SSL Certificates are created equal.

**Encryption**—the process that keeps your data private—comes standard with any SSL certificate you purchase.

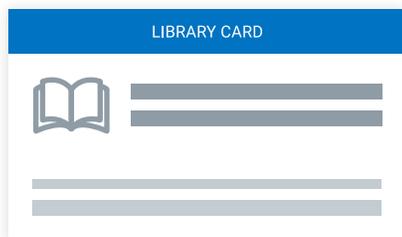
**Authentication**—the process that verifies the identity of each entity—however, varies depending on the type of certificate you choose.

Let's simplify this.

## Domain Validation (DV)

- Verifies ownership and control of the domain name only
- Issued in minutes
- Maintains browser compliance

Ideal for non-critical web pages



Think of DV like getting a library card—no confirmation of who you really are, very minimal requirements to obtain and issued very quickly.

## Organization Validation (OV)

- Enhanced validation including authenticating the identity of the applicant
- Issued within one day
- Maintains browser compliance

Ideal for more sensitive webpages such as login pages



Think of OV like getting a driver's license—more hoops to jump through than a library card but more trusted as a form of identification.

## Extended Validation (EV)

DigiCert, Inc. [US] | <https://www.digicert.com>

- Standards-based approach to authentication, representing the highest level of authentication for SSL Certificates
- Typically issued within 1-3 days
- Maintains browser and other industry compliance

Ideal for sensitive webpages including ecommerce, online banking, account signups



Think of EV like getting a passport—much more stringent processes, longer lead times and more verification of who you are than with a library card or driver's license. Recognized internationally as the most trusted way to verify your identity.

Digital identity is no different from physical identity in that you need a different type depending on the situation. Ever tried using a library card to travel internationally? Please don't. Although we can't help you get a passport, we will make sure you choose the right TLS certificate.