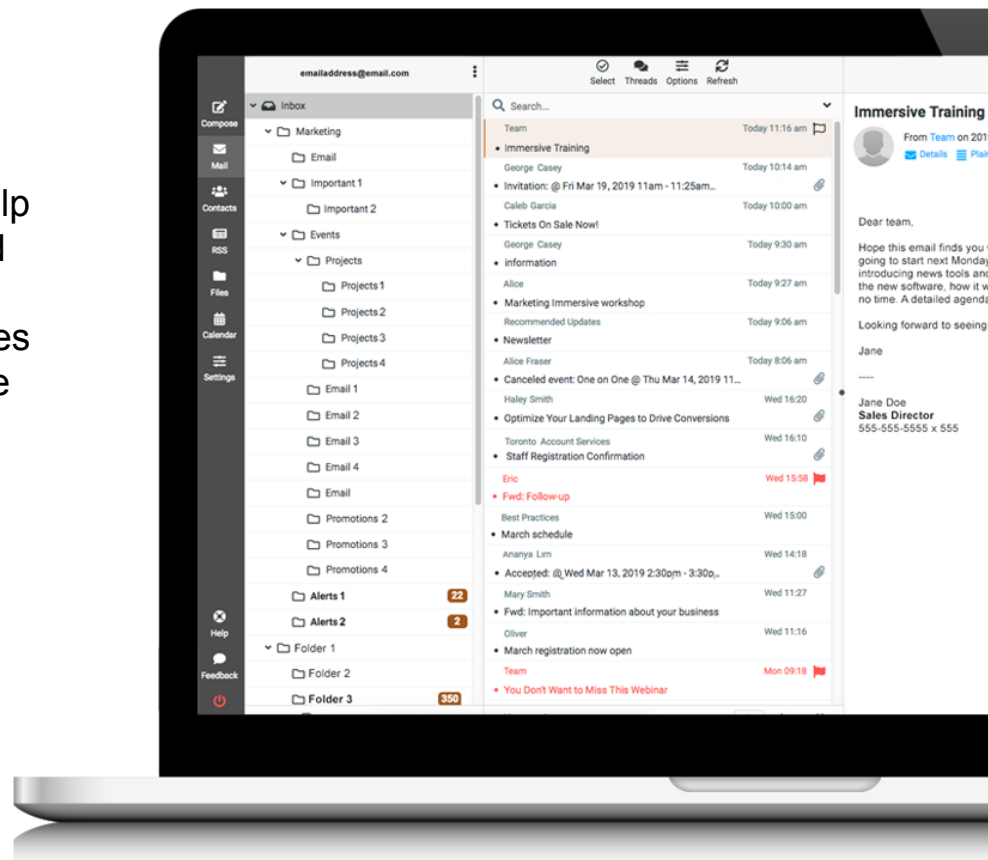# Start promoting the new Webmail

This document was created to help you with your communication and support efforts. We encourage you to use these content templates as you see fit when promoting the new Webmail to your customers.

An overview for Hosted Email resellers

What's changing?

Our Webmail platform is getting a face lift. You'll notice a modern, mobile-responsive interface, more intuitive menu designs, and improved work-flows, including a 3-panel inbox view. This refresh will not affect your configured settings or integrations. Your customers' mail, contacts, customizations, etc., will remain intact.

When?

Preview period: During the "preview" period, your customers can experience the new Webmail before its official launch. Your customers will find an option to "Use the Web-mail Interface Preview" on their Webmail login page. **Learn more**

Full launch: On September 5, 2019, the new Webmail will replace the current interface. Users will not be able to revert back to the old interface. Before the full launch, we encourage you to notify your customers about the change and equip your support team with resources.

Features

- Modern user interface
- Mobile responsive design
- 3-pane inbox view
- Refined calendar integration with Android, Gmail, Mac OS X, iOS 5+, and Outlook sync

Benefits

- Use Webmail with ease while on the go
- Webmail displays perfectly on all devices: mobile, tablet, and desktop
- More effective calendar, contact, and email management
- More efficient core function workflows (ex. compose, reply, and organize email)

Subject line

A new Webmail is on its way - try it out today!

Body

Hi *[insert name]*,

We're updating our Webmail to provide you with a better email experience. The new Webmail will improve the way you manage and send email, helping you get more done, whether you're at your desk or on the go.

You can try out the new Webmail starting *[insert preview date]*. Simply toggle on the "Use the Webmail Interface Preview" option on your Webmail login screen.

Important: On *[insert date]*, the redesigned interface will become the default experience, replacing the old Webmail. Rest assured, this refresh will not affect your inbox, contacts, settings or existing data.

What's new:
- A clean, modern, easy-to-use interface
- Mobile responsive design
- 3-pane inbox view for more efficient email management
- Refined calendar experience

Call to action

Learn more *[insert URL to resource]*

Email Communication - Launch

Subject line

Introducing your new Webmail experience

Body

Hi *[insert name]*,

We're excited to announce the launch of our redesigned Webmail!

On *[insert date]*, when you log into your Webmail account, you will notice a refreshed user interface. The new Webmail will improve the way you manage and send email, helping you get more done, whether you're at your desk or on the go.

Rest assured, this refresh will not affect your inbox, contacts, settings or existing data.

What's new:
- A clean, modern, easy-to-use interface
- Mobile responsive design
- 3-pane inbox view for more efficient email management
- Refined calendar experience

Call to action

Learn more *[insert URL to resource]*

Social Content

Post 1

Our Webmail platform has been redesigned to help you get more done.
Learn more about this exciting change - *[Insert URL to resource]*

Post 2

Our Webmail has a new look and feel with improved workflows that make
for easier email management. Check it out - *[Insert URL to resource]*

Post 3

Whether you're at your desk or on the go, our new Webmail will help you get more
done - *[Insert URL to resource]*

Post 4

Redesigned to help you get more done, the new Webmail makes managing your inbox
easier than ever before - *[Insert URL to resource]*

Post 5

We're here to make running your #smallbusiness more efficient. Get more done with
the new Webmail - *[Insert URL to resource]*

Post 6

Reliable, straight-forward, and affordable, our new Webmail is the perfect fit for your
#smallbusiness - *[Insert URL to resource]*

Hashtags

#BusinessEmail #Startup #StartupBusiness #SmallBusiness #SmallBusinessOwner
#SmallBiz #BusinessOwners #EmailMarketing #Entrepreneur #Entrepreneurial
#Homebusiness #BeYourOwnBoss

Title

Your new Webmail experience

Body

We've redesigned our Webmail platform to help you get more done.When you login to your account, you will immediately notice a new look and feel. The new user experience will improve the way you manage and send email, whether you're at your desk or on the go.

And rest assured, this refresh will not affect your inbox. Your email, calendar events, configurations, contacts, etc., will remain intact.

Here are some of the highlights:

- Straightforward and intuitive menu designs that simplify email management
- Mobile-responsive design with perfect tablet, smartphone, and desktop display
- Refined Calendar workflows, ensuring you stay on top of what's important

We're excited about the redesigned Webmail, and we know you'll enjoy it as much as we do. If you would like to learn more about this change, please check out our detailed guide *[insert URL to Webmail Help Guide].* We also have a Quickstart guide, to help you get familiar with the new interface in no time *[insert URL to the Webmail Cheat Sheet].*