



Website Builder Quick Start

This document describes the API calls and steps needed to get started using the eNom Website Builder.

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eNom Web Site Builder Quick Start - v1.0
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Overview

eNom's Website Builder provides a structural foundation for your customers to easily build their own websites. Website Builder is available in two flavors:

- **Branded**
This option lets you customize the branding that appears on the Website Builder interface, so that your customers will see your branding when they use the tool and link directly back to your site for account management and upgrades. As a reseller of the service through the API, you should select this option.
- **Unbranded**
If you plan to use the eNom.com website to purchase and manage services on behalf of your customers, you should select this option.

To select the options that will be available to your customers, choose the Branded option at:

http://www.enom.com/web-site-builder/manage_brand.aspx.

NOTE: The choice between Branded and Unbranded versions can only be made through the previous URL and not through the API commands.

When you choose the Branded version, you must provide all of the following information:

- **Company Name**
The company name to be displayed in the interface.
- **Upgrade URL**
The URL to which users will be redirected when they choose to upgrade their services.
- **Login URL**
The URL to which users will be redirected when they logout.
- **Account URL**
The destination URL when users click on the Account link.
- **Support URL**
The destination URL when users click on Help. If you don't plan to create your own help pages, you can consider using the default at <http://websitebuilder.zendesk.com/home>.
- **Language**
The preferred language for the interface.
- **Currency**
The preferred currency for the interface.



NOTE: All fields are required. The Support URL field will automatically use the default value if you leave it blank



Manage Customers

This section describes how to perform the following customer management tasks:

- [Create a user account](#)
- [Update a user account](#)
- [Cancel an account](#)
- [Reactivate an account](#)
- [Edit account information](#)

Create a Free Trial Account

Use the **WSB_CreateAccount** command to establish the new 14-day trial account.

Command: `WSB_CreateAccount`

Query:

```
http://resellertest.enom.com/interface.asp?
command=WSB_CreateAccount&uid=resellid&pw=resellpw
&ENDUSERIP=127.0.0.1&responsetype=xml&languagecode=en
&service=websitebuilderfree&site=eNom
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <VasItemId>1000495</VasItemId>
  <Success>>true</Success>
  <Command>WSB_CREATEACCOUNT</Command>
  <APIType>API.NET</APIType>
  <Language>eng</Language>
```

Manage Customers

```
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>blvdt224</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>4.120</ExecTime>
<Done>>true</Done>
<TrackingKey>80a352ce-dbc0-4777-92f5-c8516741d000</Track-
ingKey>
  <RequestDateTime>8/21/2014 3:00:35 PM</RequestDateTime>
</interface-response>
```

Use the **PurchaseServices** command to purchase a new paid account (not free trial) or when upgrading an existing account to a different level of paid service (for example, upgrading from a Basic trial account to a Pro paid service account).

Command: PurchaseServices

```
https://resellertest.enom.com/interface.asp?
command=purchaseservices&uid=resellid&pw=resellpw
&billingperiod=monthly&actiontype=create
&service=websitebuilderbasic&responsetype=xml
```

Output:

```
<interface-response>
  <OrderID>161782497</OrderID>
  <OrderAmount>3</OrderAmount>
  <Success>True</Success>
  <ActionType>Create</ActionType>
  <VasItemID>1004024</VasItemID>
  <BillingPeriod>Montly</BillingPeriod>
  <Command>PURCHASESERVICES</Command>
  <APIType>API</APIType>
```

```
<Language>eng</Language>
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod/>
<MaxPeriod>10</MaxPeriod>
<Server>SJL0VWRESELL_T1</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>3.141</ExecTime>
<Done>>true</Done>
<RequestDateTime>11/12/2014 12:51:05 PM</RequestDateTime>
<debug>
  <![CDATA[ ]]>
</debug>
</interface-response>
```

Update a User Account

Use the **WSB_UpdateAccount** command to modify the information associated with a user account.

Command: WSB_UpdateAccount

Query:

```
http://resellertest.enom.com/interface.asp?
command=WSB_UpdateAccount&uid=resellid&pw=resellpw
&vasitemid=1001986&languagecode=en_us&billingcycle=1
&domainname=sb1001986.enom-staging.co.uk
&username=U1001986N&emailaddress=test%40rightside.co
&setdns=0&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <Success>>true</Success>
```



```
<Command>WSB_UPDATEACCOUNT</Command>
<APIType>API.NET</APIType>
<Language>eng</Language>
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.109</ExecTime>
<Done>>true</Done>
<TrackingKey>f2d55eec-b28e-403d-8a8d-752955048080</Track-
ingKey>
<RequestDateTime>10/28/2014 10:04:01 AM</RequestDateTime>
</interface-response>
```

Cancel an Account

Use the **WSB_CancelAccount** command to cancel a customer account.

Command: **WSB_CancelAccount**

Query:

```
https://resellertest.enom.com/interface.asp?
command=wsb_cancelaccount&uid=resellid&pw=resellpw
&vasitemid=1001661&comments=test&reasonid=1
&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <CancelSubscription>>true</CancelSubscription>
  <Command>WSB_CANCELACCOUNT</Command>
  <APIType>API.NET</APIType>
```

```
<Language>eng</Language>
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>sjl0vwresell_t</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.078</ExecTime>
<Done>>true</Done>
<TrackingKey>f8bf8b8b-e34f-44f7-a0e7-13d2169503d7</Track-
ingKey>
<RequestDateTime>9/19/2014 11:00:47 AM</RequestDateTime>
<debug/>
</interface-response>
```

Reactivate an Account

Use the **WSB_ReactivateAccount** command to reactivate a cancelled customer account.

Command: **WSB_ReactivateAccount**

Query:

```
https://resellertest.enom.com/interface.asp?
command=WSB_ReactivateAccount&uid=resellid&pw=resellpw
&vasitemid=1001661&comments=test&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <ReactivateSubscription>>true</ReactivateSubscription>
  <Command>WSB_REACTIVATEACCOUNT</Command>
  <APIType>API.NET</APIType>
  <Language>eng</Language>
```

```
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.031</ExecTime>
<Done>>true</Done>
<TrackingKey>eaa261b7-6506-4667-b8e8-8cb823d-
cfe73</TrackingKey>
  <RequestDateTime>10/28/2014 8:12:31 AM</RequestDateTime>
</interface-response>
```

Edit Account Information

Use the **WSB_GetLoginToken** command to retrieve the login token to access the Website Builder Editor page for the account. This lets you launch the Website Builder from your site and automatically login your customer.

Command: WSB_GetLoginToken

Query:

```
https://resellertest.enom.com/interface.asp?
Command=WSB_GetLoginToken&uid=resellid&pw=resellpw
&userref=2596&siteref=4653&brand=7&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <LoginToken>cb70bca7420cb5285344b10bcce262c9</LoginToken>
  <Command>WSB_GETLOGINTOKEN</Command>
  <APIType>API.NET</APIType>
  <Language>eng</Language>
  <ErrCount>0</ErrCount>
```

```
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.359</ExecTime>
<Done>>true</Done>
<TrackingKey>a82b5823-ed88-4af5-b705-801d13e9692e</Track-
ingKey>
  <RequestDateTime>10/27/2014 10:35:08 AM</RequestDateTime>
</interface-response>
```



Manage Customer Sites

Use the **WSB_GetDetails** command to retrieve information for a customer account.

Command: `WSB_GetDetails`

Query:

```
https://resellertest.enom.com/interface.asp?
command=WSB_GetDetails&uid=resellid&pw=resellpw
&vasitemid=1001661&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <websitebuildersites>
    <websitebuildersite brandref="7" billingcycle="Monthly"
      username="U1001986N" email-
address="servicesQA@rightside.co"
      siteref="4653" userref="2596" prodstatusid="2"
      prodstatusdesc="Service Active" expir-
ationdate="11/17/2014
      10:23:31 AM" prodtype="350" proddesc="Website Builder
Basic"
      vasitemid="1001986" nextbillingdate="11/17/2014"
      statusdesc="" domain="sb1001986.enom-staging.co.uk"/>
    </websitebuildersites>
    <Success>true</Success>
    <Command>WSB_GETDETAILS</Command>
    <APIType>API.NET</APIType>
    <Language>eng</Language>
    <ErrCount>0</ErrCount>
```

```
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.000</ExecTime>
<Done>>true</Done>
<TrackingKey>4eefa87f-6781-4b7f-830e-b5be15861a32</Track-
ingKey>
  <RequestDateTime>10/17/2014 10:23:38 AM</RequestDateTime>
</interface-response>
```

Use the **WSB_GetOverview** command to retrieve all information for a customer account, including the list of sites using Website Builder.

Command: WSB_GetOverview

Query:

```
https://resellertest.enom.com/interface.asp?
command=WSB_GetOverview&uid=resellid&pw=resellpw
&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <websitebuildersites>
    <websitebuildersite brandref="7" emaiaddress=
      "servicesQA@rightside.co" siteref="4653"
      userref="2596" prodstatusid="2" prodstatusdesc=
      "Service Active" expirationdate="11/17/2014 10:23:31
      AM" prodtype="350" proddesc="Website Builder Basic"
      vasingemid="1001986" nextbillingdate="11/17/2014"
      statusdesc="Service Active" domain="sb1001986.
      enom-staging.co.uk"/>
    <websitebuildersite brandref="7"
      emailaddress="servicesQA@rightside.co" siteref="4652"
```

```
userref="2595" prodstatusid="2" prodstatusdesc="Service
Active" expirationdate="10/7/2014 1:55:42 PM" prod-
type="353"
  proddesc="Website Builder Free Trial" vas-
itemid="1001985"
  nextbillingdate="" statusdesc="Service Active"
  domain="sb1001985.enom-staging.co.uk"/>
<websitebuildersite brandref="7" emailaddress=
"servicesQA@rightside.co" siteref="4644" userref="2588"
prodstatusid="2" prodstatusdesc="Service Active"
expirationdate="10/3/2014 10:57:07 AM" prodtype="353"
proddesc="Website Builder Free Trial" vas-
itemid="1001661"
  nextbillingdate="" statusdesc="Service Active"
  domain="sb1001661.enom-staging.co.uk"/>
</websitebuildersites>
<TotalCount>3</TotalCount>
<Success>>true</Success>
<Command>WSB_GETOVERVIEW</Command>
<APIType>API.NET</APIType>
<Language>eng</Language>
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>sjl0vwresell_t1</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.031</ExecTime>
<Done>>true</Done>
<TrackingKey>95d7d0ce-3d84-4a5d-b9fe-a654718ba78f</Track-
ingKey>
<RequestDateTime>10/20/2014 2:22:36 PM</RequestDateTime>
</interface-response>
```



Help Calls

Use the **WSB_GetLanguages** command to retrieve the currently supported languages.

Command: WSB_GetLanguages

Query:

```
https://resellertest.enom.com/interface.asp?
command=WSB_GetLanguages&uid=resellid&pw=resellpw
&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <languages>
    <language>
      <languageref>1</languageref>
      <languagecode>en</languagecode>
      <languageName><![CDATA[English, UK]]></languageName>
    </language>
  </languages>
  <TotalCount>1</TotalCount>
  <Brand>7</Brand>
  <Success>>true</Success>
  <Command>WSB_GETLANGUAGES</Command>
  <APIType>API.NET</APIType>
  <Language>eng</Language>
  <ErrCount>0</ErrCount>
  <ResponseCount>0</ResponseCount>
  <MinPeriod>1</MinPeriod>
  <MaxPeriod>10</MaxPeriod>
```


Help Calls

```
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.000</ExecTime>
<Done>>true</Done>
<TrackingKey>4eefa87f-6781-4b7f-830e-b5be15861a32</Track-
ingKey>
<RequestDateTime>10/17/2014 10:23:38 AM</RequestDateTime>
</interface-response>
```

Use the **WSB_GetCurrencies** command to retrieve the currently supported currency.

Command: WSB_GetCurrencies

Query:

```
https://resellertest.enom.com/interface.asp?
command=WSB_GetCurrencies&uid=resellid&pw=resellpw
&responsetype=xml
```

Output:

```
<?xml version="1.0" ?>
<interface-response>
  <currencies>
    <currency>
      <currencyref>3</currencyref>
      <currencyname>US Dollar</currencyname>
      <alphacode><USD></alphacode>
      <numcode>840</numcode>
      <htmlcode>&#36;</htmlcode>
      <currencyrate>1.5368</currencyrate>
    </currency>
  </currencies>
  <TotalCount>1</TotalCount>
  <Brand>7</Brand>
  <Success>>true</Success>
  <Command>WSB_GETLANGUAGES</Command>
```

```
<APIType>API.NET</APIType>
<Language>eng</Language>
<ErrCount>0</ErrCount>
<ResponseCount>0</ResponseCount>
<MinPeriod>1</MinPeriod>
<MaxPeriod>10</MaxPeriod>
<Server>RESELLERTEST</Server>
<Site>eNom</Site>
<IsLockable/>
<IsRealTimeTLD/>
<TimeDifference>+0.00</TimeDifference>
<ExecTime>0.000</ExecTime>
<Done>>true</Done>
<TrackingKey>4eefa87f-6781-4b7f-830e-b5be15861a32</Track-
ingKey>
  <RequestDateTime>10/17/2014 10:23:38 AM</RequestDateTime>
</interface-response>
```