

KEYWORD PRIVACY DISCLOSURES

Effective November 19, 2001

Note to Registrar or Reseller: These Keyword Privacy Disclosures must be included in your Privacy Statement in such a way that it is clear that Keyword Registrants and Applicants consent to these Disclosures. See bracketed items that require adaptation before posting these Terms.

1. Data (other than credit/debit card information) submitted by Keyword Registrants, and Keyword applicants in the case of pending Keyword Plus applications, will be available to third parties for purposes of facilitating the resolution of disputes between Registrants and such third parties (through any reasonable disclosure mechanism, e.g. direct disclosure over email or a publicly-accessible database).
2. RealNames' and its agents' right to collect and aggregate Keyword Registrant and Keyword Plus Applicant Data for statistical purposes and to share such data in aggregated form.
3. RealNames' and its agents' right to use Keyword Registrant and Keyword Plus Applicant Data for purposes of providing the RealNames Service.
4. RealNames' and its agents' right to use Keyword Registrant and Keyword Plus Applicant Data to contact Registrant in emergencies or in situations where such contact is permitted by the Service Agreement.
5. In the event that [FILL IN YOUR COMPANY NAME HERE IF YOU HAVE A DIRECT AGREEMENT WITH REALNAMES OR HAVE A DIRECT AGREEMENT WITH VERSIGN TO BE A KEYWORD AFFILIATE; IN ALL OTHER INSTANCES, PUT THE COMPANY NAME OF THE ENTITY YOU ARE RESELLING FOR] ceases to register Keywords, or in the event that the Country Registry for Country Codes associated with particular Keywords ceases to act as a Registry of Keywords, Keyword Registrant and Keyword Plus Applicant Data may be transferred to a substitute entity that does register Keywords or perform County Registry services respectively, provided that such replacement entity agrees, for each Keyword registration, to honor the privacy statement in place at the time of the registration for the duration of the registration.
6. The information supplied on Keyword Feedback Forms by any party will be shared with RealNames so that RealNames may investigate the issue.